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125 West 55th St New York, NY 10019

Comments: revised lines 4,5

Washington, DC 20001

Agency Order #: 5438588

Su REV+ 5 6:30p-7p Su REV- 4 6p-6:30p # Day/Time

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Program

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9/30

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Contract # 25320948 Agency: BUYING TIME,LLC CPE: 201/200/5085 Suite 210 650 Massachusetts AVE NW

Product: Political

Changes as of: 10/17/2016 at 2:28 PM Flight: 9/30/16 - 11/8/16 Advertiser: FL Dem party - Farmer - Montelione - Warren

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: BRADLEY PHILIPPS 202-955-5342

Station: WWSB

Office: WASHINGTON

Market: Sarasota-Manatee - SRA

Version: Highlighting Revision 2

Total \$: \$10,400.00 Total Spots: 58

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 64186

10/1 Buyer: Neckel, Danny Salesperson: BRADLEY PHILIPPS 202-955-5342 10/2 0 10/3 10/4 10/5 10/6 10/7 0 9/30 - 10/12 0 0 10/8 10/9 10/10 10/11 10/12



125 West 55th St New York, NY 10019

Contract # 25320948 CPE: 201/200/5085 Agency: BUYING TIME,LLC Changes as of: 10/17/2016 at 2:28 PM

650 Massachusetts AVE NW

Washington, DC 20001

Suite 210

Advertiser: FL Dem party - Farmer - Montelione - Warren Flight: 9/30/16 - 11/8/16

Product: Political

Office: WASHINGTON

Version: Highlighting Revision 2
Station: WWSB Market: Sarasota-Manatee - SRA

Total Spots: 58

Total \$: \$10,400.00

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 64186

Agency Order #: 5438588 Buyer: Neckel, Danny Salesperson: BRADLEY PHILIPPS 202-955-5342

Comments: revised lines 4,5

Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Primary Demo: Adults 35+

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125 West 55th St New York, NY 10019

Comments: revised lines 4,5

Washington, DC 20001

Suite 210

650 Massachusetts AVE NW

Contract # 25320948 Agency: BUYING TIME,LLC CPE: 201/200/5085

Changes as of: 10/17/2016 at 2:28 PM Flight: 9/30/16 - 11/8/16

Product: Political

Agency Order #: 5438588 Buyer: Neckel, Danny Salesperson: BRADLEY PHILIPPS 202-955-5342

Advertiser: FL Dem party - Farmer - Montelione - Warren

Primary Demo: Adults 35+ Office: WASHINGTON

Con Type: POLITICAL/VOTE
Assistant: BRADLEY PHILIPPS
202-955-5342

Version: Highlighting Revision 2 Market: Sarasota-Manatee - SRA Station: WWSB

Total Spots: 58 Total \$: \$10,400.00

Total GRP: Traffic #: 64186

Total CPP: \$0.00

Separation:

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Total Spots: 58

Total \$: \$10,400.00

Total CPP: \$0.00

Comments: revised lines 4,5 Washington, DC 20001 Suite 210

Buyer: Neckel, Danny Salesperson: BRADLEY PHILIPPS 202-955-5342

Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE

Separation:

Traffic #: 64186

Total GRP:

125 West 55th St New York, NY 10019

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125 West 55th St New York, NY 10019

Contract # 25320948 Agency: BUYING TIME,LLC CPE: 201/200/5085 Changes as of: 10/17/2016 at 2:28 PM

650 Massachusetts AVE NW

Washington, DC 20001

Suite 210

Agency Order #: 5438588

Salesperson: BRADLEY PHILIPPS 202-955-5342

Buyer: Neckel, Danny

Advertiser: FL Dem party - Farmer - Montelione - Warren Flight: 9/30/16 - 11/8/16

Product: Political

Station: WWSB

Version: Highlighting Revision 2

Office: WASHINGTON

Total GRP:

Total CPP: \$0.00

Total \$: \$10,400.00

58

Market: Sarasota-Manatee - SRA Total Spots:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: BRADLEY PHILIPPS 202-955-5342

Separation: Traffic #: 64186

Special Instructions 10/17/16 2:28 PM **BRADLEY PHILIPPS** Added by Comment

revised lines 4,5 LINE 4 1X NA 11/6 RATE OFFER 1X 11/6 630P-7P NEWS NCIR **Order Level Comments**

Date/Time

LN 1 9/30 NA OFFER W/O 10/3 STP LN 2 9/30 NA OFFER W/O 10/3 STP revised lines 1,2,3 - MG for line 4 shown on line 6

09/29/16 3:14 PM 09/29/16 3:24 PM 10/17/16 11:12 AM

Ronda Drago

BRADLEY PHILIPPS Ronda Drago

LN 3 PRG IS ABC 7 NEWS @ 7P LN 4 10/2-10/30 NA OFFER 1X 10/3 1X 10/9 7A-9A @ \$300 EACH 1X 10/10 1X 10/17 7A-9A @ \$300 EACH 1X 10/10 1X 10/17 7A-9A @ \$300 EACH 1X W/O 10/24 11A-12P @ \$300

Market Budget: WWSB Share: 2% \$520,000 Competitive Information

Unknown: 98% Comment: 09/29/16 10:49 AM | BRADLEY PHILIPPS

Separation: 30 Notice Received.

09/29/16 10:51 AM 09/29/16 3:03 PM

System

Ronda Drago

Day/Time Total % Distrib 100% 100% Spots Daypart Summary **58** \$10,400.00 \$10,400.00 Dollars CPP N/A N/A

2016-Nov 2016-Oct Month Total Monthly Summary Spots 58 46 12 \$10,400.00 \$2,025.00 \$8,375.00 Dollars

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Irans	Cledied/Necelsed	Cleated by		1	-	3	*	Changes: Comments from revised lines 1,2,3 - MG for line 4 shown on line 6 to revised
Revision	10/17/16 2:28 PM I	10/17/16 2:28 PM BRADLEY PHILIPPS	Revised			\$0	\$10,400.00	\$10,400.00 lines 4,5. Z buylines added or modified.
Melcando	10/17/16 11:13 AM Bonda Drago	Ponda Drago	Sent To Ren			\$0	\$10,400.00	
Ivianegood o	10,17,10	College Dings						Changes: Comments from Separation: 30 to revised lines 1,2,3 - MG for line 4 shown
77				2				on line 6, Demo Meta to [R16], User Entered \$ from \$0.00 to \$10,400.00. 5 buylines
	0/20/16 3:2/ PM	0/20/16 3:2/ PM BRADIEV PHILIPPS	Confirmed			\$0	\$10,400.00	\$10,400.00 added or modified.
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New	9/29/16 10:49 AM	9/29/16 10:49 AM BRADLEY PHILIPPS	Confirmed	58		\$10,400.00	\$10,400.00 \$10,400.00	

Non-Discrimination

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'

Policy

Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'

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PAGE 5 of 6

Page 5 of 6

Page 5 of 6



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Washington, DC 20001

Suite 210

Agency Order #: 5438588

Buyer: Neckel, Danny Salesperson: BRADLEY PHILIPPS 202-955-5342

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